

CELEBRATE SMALL BUSINESS

Starting a small business is HARD!
50% fail within 1 year, 95% fail within 5.



ENTREPRENEUR
 person who starts their own business



SMALL BUSINESS
 a company that has under 50 employees



MOM & POP STORE
 nickname for a small business



PERSONALIZED SERVICE
 individual attention to specific customer needs



MONOPOLY
 exclusive control of an industry that hurts small businesses & consumers

December 1, 1913

Ford Automobile Assembly Line

1436
 Printing Press

July 5, 1994
 Amazon Founded



1760 - 1840
 Industrial Revolution

1976 - Present
 Office of Advocacy of the U.S.
 Small Business Administration

SMALL BUSINESS VALUES



IMMIGRANTS ARE 13% OF THE U.S. POPULATION



IMMIGRANTS ARE 25% OF SMALL BUSINESS FOUNDERS

Small businesses create 64% of new jobs each year (1.5 million)



Samuel Slater

Father of the American Industrial Revolution that fueled mass production



Madam C. J. Walker

First Self-Made Female Millionaire in the U. S.



John D. Rockefeller

Created a monopoly called Standard Oil Co.



Franklin D. Roosevelt

Set up special agencies & rules supporting small business



After only 2 months of lost revenue, 86% of small businesses would need to make drastic changes to survive.

SUPPORT SMALL BUSINESS

- Buy local
- Refer friends and family to local businesses
- Write a review & share positive stories online or on social media
- Commit to a small business friendly action each week
- Share our Infographic

