



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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**Inform Your Community Executive Director Anastacia (Stacey) Kurylo releases new book, “Communicated Stereotypes at Work”**

Inform Your Community (IYC), a New York, New York- based nonprofit’s Executive Director Anastacia (Stacey) Kurylo has released her sixth book, titled “*Communicated Stereotypes at Work*” co-edited with Yifeng Hu of The College of New Jersey.

The book centers on how stereotypes communicated in the workplace still remain a pervasive issue, due to the relationship between discriminatory and functional roles of those stereotypes. Contributors demonstrate that while the use of stereotypes in the workplace is distasteful and exclusionary, communicating these stereotypes can also appear—on the surface—to provide a pathway toward bonding with others, giving advice, and reducing uncertainty.

The result of this dichotomy is that those who communicate stereotypes in the workplace may not view this communication from themselves or others as being problematic. With an emphasis on qualitative methods and analyses, the book deconstructs stereotypes by exploring the theoretical, empirical, and pragmatic roles they play in communication. The book suggests a focus on the role all of us play in perpetuating stereotypes, and suggests alternative modes of productive discourse.

Anastacia notes, “We can be caught off guard when a stereotype is communicated at work or when someone seems mad at us for communicating one. Strategies like ‘Calling In, Calling out,’ which is a topic we cover in the book, provide the opportunity for people to understand stereotype use through conversation.”

Kurylo, an expert on stereotypes and an professor of Communication at Brooklyn College, started Inform Your Community in 2020.

*Inform Your Community’s mission is to maximize the power of authentic entertainment experiences to provide relevant impactful information to children and adults of all ages through fun, free, and meaningful events. These facilitate knowledge acquisition relevant to an informed electorate encompassed by the four C’s: civics, civic engagement, civility, and civil rights.*