



NEWS RELEASE

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MEDIA CONTACT: Liz Margolis
lmargolis@informyourcommunity.org
610-613-5174

Inform Your Community CEO Anastacia (Stacey) Kurylo is interviewed for Jamie Cohen's 2023 book, "Virtual Presenting"

Inform Your Community (IYC), a New York, New York- based nonprofit's CEO Anastacia (Stacey) Kurylo was interviewed as part of the 2023 book, "Virtual Presenting" authored by Jamie Cohen.

Inform Your Community's mission is to maximize the power of authentic entertainment experiences to provide relevant impactful information to children and adults of all ages through fun, free, and meaningful events. These facilitate knowledge acquisition relevant to an informed electorate encompassed by the four C's: civics, civic engagement, civility, and civil rights.

Stacey credits her ability as a presenter to keep the energy up and stay engaging as a significant factor of the nonprofit's success.

Stacey shared that while virtual presenting increases accessibility and allows for people to safely join in community during the COVID- 19 Pandemic, it will not likely be preferred for long. Stacey remarked, "As people feel more comfortable socializing as they did pre-pandemic times, the traditional webinar will no longer be a preferable form of communication."

Virtual Presenting by Jamie Cohen was released May 2023.

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