



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Inform Your Community Announces its 2024 Volunteer and Partner of the Year Awardees

[Inform Your Community](#) (IYC), a New York, New York-based nonprofit, has announced it has awarded Jacki Kelly as its Volunteer of the Year and Wendy Wetherall and [TWCPSA](#) as its Partner of the Year. IYC is a volunteer-based organization and both Jacki and Wendy have dedicated so much of their valuable time and skill over the past year. With the help of TWCPSA, IYC has secured over \$180,000 in free airplay on radio stations around the United States for IYC's PSA.

"We are incredibly grateful to Jacki and Wendy for their consistent and major contributions to IYC's work," said Anatacia "Stacey" Kurylo, CEO of IYC. "As we continue to grow, expanding our volunteer base will be crucial and we're thrilled to already have such a solid core of people to work with like Jacki and Wendy."

Inform Your Community ran a Public Service Announcement (PSA), highlighting their mission and work on 163 stations. The PSA has been played over 8,500 times. Both the [30](#) and [60 second](#) versions of the ad are linked here.

Past winners of IYC's awards include Partner of the Year Keith Newhouse and the [Newhouse Creative Group](#) for 2023, Volunteer of the Year former IYC board member Kevin John for 2023 and founding board member Patrick Ibizugbe for 2022.

Inform Your Community's mission is to maximize the power of authentic entertainment experiences to provide relevant impactful information to children and adults of all ages through fun, free, and meaningful events. These facilitate knowledge acquisition relevant to an informed electorate encompassed by the four C's: civics, civic engagement, civility, and civil rights.