



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Inform Your Community Welcomes David Goldstone of the Small Marketing Agency to the IYC Board of Directors

Inform Your Community (IYC), a New York, New York-based nonprofit is excited to welcome David Goldstone to their distinguished Board of Directors. David is the founder of the Small Marketing Agency, best known nationally for their work with small and medium sized businesses, including start-ups. David is known for his proactive business focus and effective marketing strategies. David comes to the IYC Board with more than 30 years of marketing and public relations experience in traditional and digital media.

Inform Your Community's mission is to maximize the power of authentic entertainment experiences, providing relevant impactful information to children and adults of all ages through fun, free, and meaningful events. David is excited to lend his experience to IYC in the form of marketing, reputation management and media relations.

"I have consulted with IYC for the past few years and have been incredibly impressed by their focus, mission, and enthusiasm," said Goldstone. "As a small business owner, I embrace the value of listening and learning from different perspectives. We have more in common than we realize and if we are open to the opportunity, we can learn quite a bit from one another. IYC's approach is fun, innovative, and welcoming. I'm looking forward to helping IYC increase their visibility."

Anastacia (Stacey) Kurylo, IYC Executive Director shared, "Adding David to IYC's leadership will enhance our reach, name recognition, network of community supporters, and event participants. We are so excited to work with a marketing and PR leader with David's experience. One of his first goals will be to increase IYC's visibility and outreach. We look forward to great things with David's addition to our board."

More information about David Goldstone can be found here:
<https://www.informyourcommunity.org/meet-our-team>.



Inform Your Community's mission is to maximize the power of authentic entertainment experiences to provide relevant impactful information to children and adults of all ages through fun, free, and meaningful events. These facilitate knowledge acquisition relevant to an informed electorate encompassed by the four C's: civics, civic engagement, civility, and civil rights.