



NEWS RELEASE

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Inform Your Community Announces New mission: “Fun, Information, and Civility - Together”

New York, NY — Inform Your Community (IYC), the nonprofit dedicated to making civic-learning accessible, engaging, and joyful, is proud to unveil a refreshed mission that concisely captures the spirit of its mission: **“Fun, Information, and Civility - Together”**.

Since its founding, IYC has sought to maximize the power of authentic entertainment experiences to provide relevant impactful information about important topics and social problems to children and adults of all ages. IYC emphasizes the four “C’s” of civics, civic engagement, civility, and civil rights.

The new mission— Fun, Information, and Civility - Together (FICT) — puts a fresh face on IYC’s core values, reinforcing how the organization brings people together to learn, engage and participate in a vibrant, inclusive environment.

“This new mission captures everything we are about — creating events that are fun, delivering meaningful information, fostering civility in how we engage, and doing it all together,” said Anastacia “Stacey” Kurylo, Founder and CEO of Inform Your Community. “We believe that when people gather in an atmosphere of respect and enjoyment, they are more open to learning and more ready to participate in civic life.”

Why the change now?

As IYC has expanded its reach—including national online programs and chapters in multiple cities—it recognized the need for a mission that clearly and succinctly conveys its dynamic approach to civic education and community engagement. The updated mission aligns with IYC’s commitment to quality programming that is free, accessible, and entertaining, while also deeply rooted in civic values.

What the mission represents:



- **Fun** – IYC’s programs are designed to be engaging and enjoyable; attendees are encouraged to bring their curiosity and their sense of play.
- **Information** – Every event delivers meaningful, timely content about topics that matter to civic matters, civil rights, and civic engagement.
- **Civility** – IYC upholds the principle of respectful discourse as central to vibrant civic life.
- **Together** – IYC believes in collective learning, community building, and shared action as drivers of meaningful change.

Looking ahead

With the revised FICT mission, IYC will roll out refreshed branding and messaging across its website, social-media channels and event materials in the coming months. This mission will guide upcoming events across our programs—such as the “Popcorn & Chat,” “Smart Shopping,” “Craftivism,” and “Know-It-All Series”—all anchored in the same commitment to fun, civic engagement, and accessible learning.

IYC invites its community of attendees, volunteers, speakers and partners to visit our website and learn more about the new mission as a shared rallying call: **Fun, Information, and Civility - Together.**

About Inform Your Community

Inform Your Community is a 501(c)(3) nonprofit organization that creates enjoyable, free events for children, adults, and families, with the goal of fostering an informed electorate and creative civic engagement. Whether through film-based discussions, craft projects, shopping experiences, or informal meet-ups, IYC delivers programs that entertain, educate, and inspire.

[InformYourCommunity](https://www.informyourcommunity.org)

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*Inform Your Community’s mission **Fun, Information, and Civility - Together** emphasizes their goal to maximize the power of authentic entertainment experiences to provide relevant impactful information to children and adults of all ages through fun, free, and meaningful events. These facilitate knowledge acquisition relevant to an informed electorate encompassed by the four C’s: civics, civic engagement, civility, and civil rights.*